



MY BIOGRAPHY

Producer Career

DJ/Producer Tito Torres was born out of the ranks of Switzerland. But, within such a short time of coming together, the world wouldn't be ready for the shockwaves created by this singular man's productions and fresh, DJ performances. His versatility spans to include both classic house and progressive sounds, as well as the newest trends of the genre, which he concocts in his studio during a thorough pre-set preparation.

In 1991 the Zuricher opened his first local record shop called *DJ Beat*. Eventually, the business would come to fruition, allowing him multiply his business and have up to six stores in the country. DJs like Roger Sanchez, Richie Hawtin, CJ Bolland, George Morel and many others became frequent customers in Tito's shops when they had gigs over Switzerland. Moreover, Torres would expand his empire business by taking it to Ibiza and opening another store near the port, alongside the owners of Zenith (today they run *Music On* at Amnesia).

By the age of 28, he had already made a large impact on the music industry and he started to become a key player in the exposure and popularity of house music in general. Torres uniqueness guaranteed him to have plenty of mix compilations for EMI, Sony BMG and Virgin Music under his belt. Tito made up his way through by earning his spot in a long list of high-profile productions on labels such as the Ministry of Sound, while remixes for artists like Armand Van Helden (*Witch Doctor*), Right Said Fred (*Sexaholic*) and Gloria Gaynor (*All The Man*) became a total ear catcher to the masses.

After 8 weeks in the top 3 Swiss Dance Charts, Tito's "*So Many Why's*" started to become an international house anthem. In addition, the releases with Dante Thomas (*Mister California*) and Jerry Ropero are just the tip of the iceberg when it comes to projects in his repertoire. Meanwhile, his new titles like "*Shine on Me*" (signed to Universal Music in France) and "*Lust After You*" (featuring *Miss California's* author Dante Thomas) are an absolute hit in all over the radio waves on the world's largest electronic music broadcasts like Kiss FM, Juice FM, Slam FM, DI.FM, Fritz Radio, and the list goes on.

When it comes to music content, the aim of the swiss producer is to create melodies for the people to listen to and come to love, whether it be at home or in a dark nightclub. Tito Torres puts an integral emphasis in his productions and wants to appeal to fans of many different house music genres. Based on this premise, his style has become quite remarkable and the infectious energy of his tracks have quickly showcased internationally by performing at main stages, moving

thousands of frenzied fans to late night ragers at lavish clubs, sunset poolside sessions and set the groove in the red carpet at glamorous galas.

With his records receiving tremendous support from large names and labels in electronic music, Tito Torres is set to be the next big thing out of Switzerland. So, if staying ahead of the curve is part of your game, keep a steady eye on him.

www.tito-torres.com

Record Label Manager

Tito Torres' commitment with music is very big. As if it was not enough to produce and mix music, he also runs several digital record labels such as Chic Music, Clubbeat Records and Arroganza Records. With such a broad stroke, it is not strange to see his tracks in over 600 Mix compilations worldwide. The ambition of the swiss is not small, therefore his next target was concluding a joint-venture with PromarkMusic, a Los Angeles-based record label to release a dance album titled "Children of The Night". The album features songs from the rising singer/songwriter Ella Furmane, including their hit song "Sunrise" and the soon-to-be-released "We Control the Night".

www.chicmusic.net

Radio Station & Newbeat Studios

Surprisingly enough, the success of Torres does not end up there. Tito also wanted to expand his music kingdom in order to reach new horizons. With this in mind, he decided to start the digital radio station DJBEAT.fm and even though this radio is mainly focused on House, Deep House, Progressive House, there is a niche to virtually all genres of electronic music, hence allowing new talents to raise through the exposition of his music.

On the other hand, our stellar DJ is nothing less but the owner of the Newbeat Studios, a place where several well-known producers work together as an enterprise to offer top quality products and services. In addition, Newbeat Studios works side-by-side with Music Worx, a music platform with quite extensive boundaries, covering a wide range of music genres. According to Tito, these sites were built to help DJs and producers out and in order to get their own tracks up and running on the market with a very strong promotion and exposure.

www.djbeat.fm

www.newbeatstudios.com

<https://music-worx.com/>

Events

It would be fair to call Tito a Globetrotter DJ. In the past 26 years the swiss has played everywhere from Buenos Aires to Amsterdam, from Miami to Dubai – Also, with his past residencies at party sanctuaries such as Pacha, El Divino, Amnesia and Space (all Ibiza), he has had the gold opportunity to share the DJ booth with nothing but many of today's legends including Danny Tenaglia, Deep Dish, Josh Wink, Tony Humphries, Sven Väth, David Morales and many more.

Since he is a regular guest at some of the best clubs and festivals around the world, it does not come as a surprise the fact that he has had the delight and privilege of also playing at the exotic Nikki Beach in Miami with DJs of the caliber of Armand Van Helden, Erick Morillo and Roger Sanchez. Meanwhile, *The Lodge* in Dubai was one of the most epic moments for our turntable alchemist. There, he had the opportunity to share the scenario with the dutch living legend: Tijs Verwest a.k.a. Tiësto. The streak seemed to stop at this point, but it was only for Tito to take a breath because Hollywood in Milano with Joe T. Vanelli was waiting for him a few months later.

In addition, one of his greatest memories was his debut at the the 20'000 capacity *Energy Festival* in Zurich alongside two consolidated house DJ/Producers: David Guetta and Fedde Le Grand. Mint and Crobar in Miami, the magic Le Queens in Paris, and the spicy *Peppermint Lounge* in Dubai only continue to fill up the list of places and heavy-weight DJs he has shared the decks with. It is definitely a list way longer than most would care to read.

The Street Parade Experience

Last but not least, it is worth mentioning the party truck Tito Torres has been running for the 26th time in a row at the Street Parade in Zurich. According to the Parade's statistics, he was only one who started animating the event as a DJ when it was born in 1992. To this date, the Street Parade has over 1 million visitors every year and it is one of the most prestigious events in the world. Hence, it is indeed more than a pleasure for guest DJs to play in front of the massive crowd Tito Torres drags with his *lovemobile* every summer.

www.thelovemobile.com

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